

Yael OPHIR

Executive Director | HealthIL (Formerly BeWell.il)

Israel Innovation Institute

Yael is the executive director of HealthIL (formerly known as BeWell.il), a non-for-profit Digital Health Innovation Ecosystem which plays a key part of Israel's national large-scale project 'Digital Health as a Growth Engine'. HealthIL is a joint venture of the Israel Innovation Institute (NGO), Israel's Ministry of Economy and the Ministry of Social Equality (Digital Israel).

With ongoing projects with over 25 Israeli health organizations, 750 challenges identified only in the past year and over 550 technological companies as part of HealthIL community, HealthIL is the prominent integrator between healthcare challenge and tech transformation in Israel.

Prior to joining Israel Innovation Institute, Yael was a Business Development Manager at NovellusDx, a cancer diagnostic start-up company. Yael obtained her M.Sc. in Biomedical Sciences, summa cum laude, from the Hebrew University specializing in immunology and cancer research.